

Entrepreneurial Leadership: Innovating for Global Impact

Prof Helen O. Kwanashie

Professor of Pharmacology & Guidance-Counsellor

Department of Nursing Science, Faculty of Health Sciences & Department of Educational Foundations, Faculty of Education, National Open University of Nigeria (NOUN), Headquarters at University Village, Plot 91 Cadastral Zone, Nnamdi Azikiwe Expressway, Off Airport Road, Jabi, Abuja 900286, Federal Capital Territory, Nigeria

hkwanashie@noun.edu.ng

helenkwanashie@gmail.com



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Presentation Outline

1. Introduction
2. Understanding Entrepreneurial Leadership
3. Innovation as a Driver of Global Impact
4. Key Strategies for Entrepreneurial Leadership
5. Overcoming Challenges in Entrepreneurial Leadership
6. Entrepreneurial Leadership in the Future
7. Summary
8. Conclusion

OUR FOCUS: Driving Change and Creating a Sustainable Future

Word Clouds of Key Words



Introduction

What is Entrepreneurial Leadership?

- A leadership style that focuses on innovation, risk-taking, and vision

Why is it important?

- Drives business growth and social impact globally

Summary Definition of Entrepreneurial Leadership: Innovating for Global Impact

"Entrepreneurial Leadership: Innovating for Global Impact" refers to a leadership style that

- a. actively drives innovation and
- b. creative solutions to global challenges,
- c. aiming to create positive change on a large scale
- d. through entrepreneurial approaches like
- e. identifying unmet needs, developing disruptive technologies, and building scalable business models that benefit diverse communities worldwide.

Objectives of This Presentation

- Understand entrepreneurial leadership
- Explore innovation as a global impact tool
- Learn key strategies for success



Entrepreneurial Leadership and Innovation



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Understanding Entrepreneurial Leadership

Key Characteristics

- Visionary mindset
- Risk-taking ability
- Adaptability and resilience
- Strong decision-making skills

Traditional vs. Entrepreneurial Leadership

- **Traditional:** Stability, structure, incremental growth
- **Entrepreneurial:** Innovation, agility, market disruption

Innovation as a Driver of Global Impact

- **Definition of Innovation**

Creating new solutions, improving existing products, or revolutionizing industries

- **Types of Innovation**

Disruptive: Changes market dynamics (e.g. Uber, Airbnb)

Incremental: Improves existing products (e.g. smartphone updates)

Radical: Completely new inventions (e.g. AI, blockchain)

Key Strategies for Entrepreneurial Leadership

- **Developing an Entrepreneurial Mindset**
Embrace uncertainty and continuous learning.
- **Fostering a Culture of Innovation**
Encourage experimentation and risk-taking.
- **Strategic Networking & Collaboration**
Build strong partnerships and industry connections.
- **Leveraging Digital Transformation**
Utilize AI, blockchain, and big data for scalability

Overcoming Challenges in Entrepreneurial Leadership

Common Challenges

- Financial constraints
- Market resistance
- Leadership dilemmas

Solutions & Best Practices

- Diversify funding sources (venture capital, crowdfunding)
- Build a strong team and delegate effectively
- Maintain resilience and adaptability

Future of Entrepreneurial Leadership

Emerging Trends

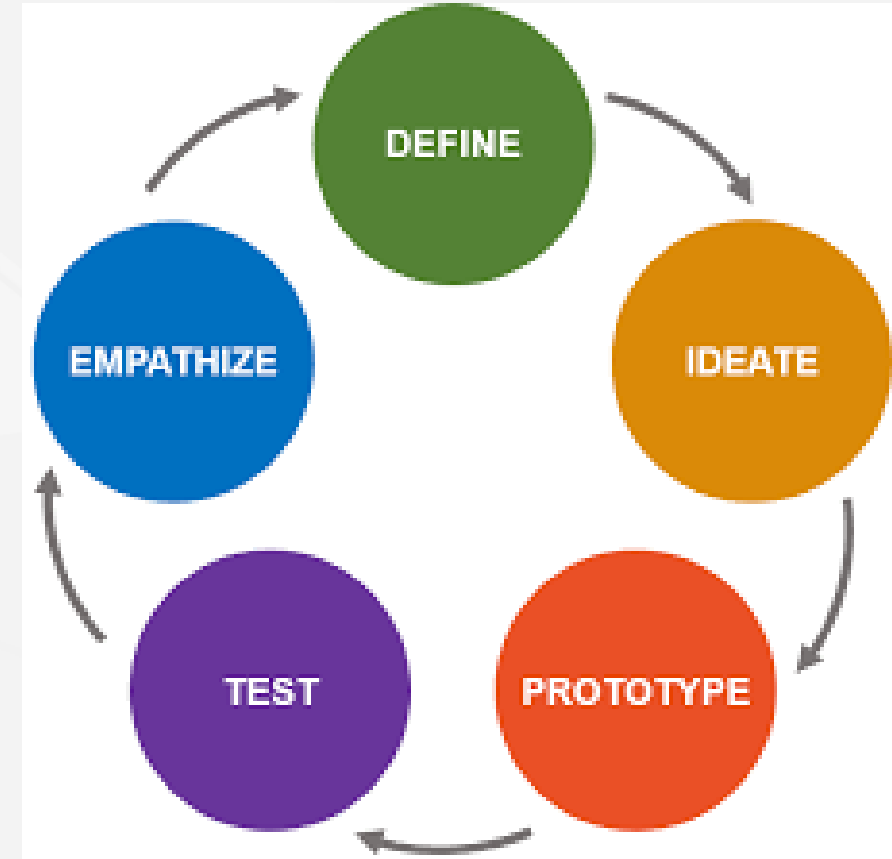
- AI-driven entrepreneurship
- Green technology and sustainability
- Social entrepreneurship for global good

Opportunities for Aspiring Leaders

- Leverage technology for social impact
- Develop leadership skills in innovation ecosystems

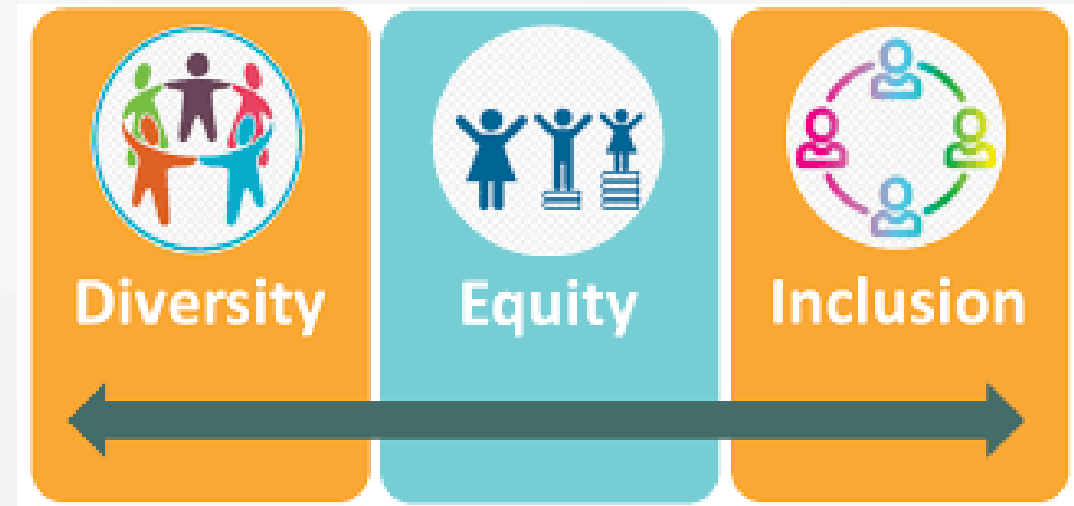
Design Thinking

- Introduce the design thinking process to encourage creativity, innovation, and problem-solving.
- Guidance through stages of empathy, defining problems, ideation, prototyping, and testing solutions.

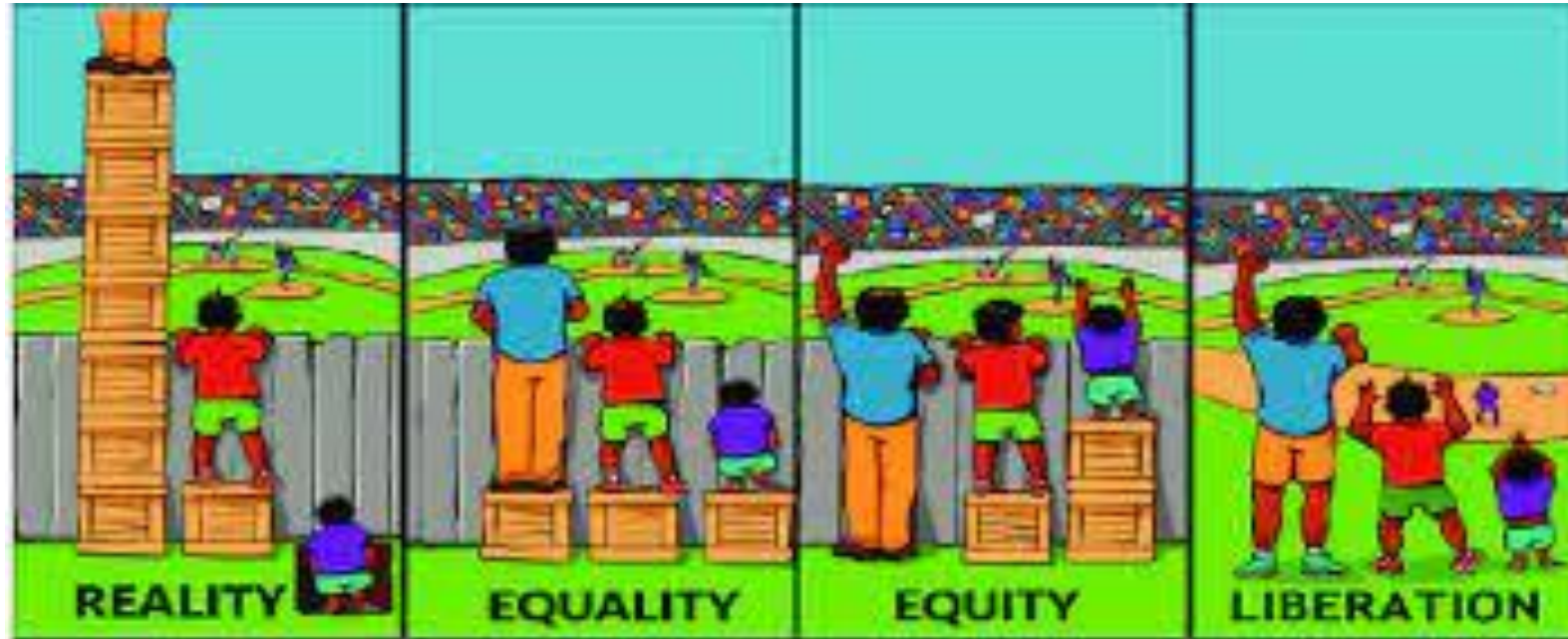


Equity and Inclusion

- Advocate for equitable access to resources, opportunities, and support for everyone
- Foster an inclusive environment that values diversity and addresses the needs of marginalized persons



Liberation... the ultimate goal



Our Reality-just not good enough
Equality-good but still unfair
We should be striving for Equity
and better still, Liberation!

- EDI should be entrenched in all we do.
- Implementation?



'Certificate in Entrepreneurial Education' at NOUN

- An intensive 8-week VIRTUAL programme
- Training: 6 weeks
- Examination & Business Canvas: 2 weeks
- Start: 11th March 2025
- End: 3rd June 2025
- Admission still in progress




2024 BATCH-1
ADMISSION
IN PROGRESS

Admission Requirements:
 Min. of 3 Credits Pass at O Level

Certificate In Entrepreneurship Programme
 In the Directorate for Entrepreneurship and General Studies, National Open University of Nigeria

2024 BATCH 1 ENTREPRENEURSHIP EDUCATION SCHEDULE

Week (s)	Date	Code	Course Title	
1	June 19 2024	NEE001	Entrepreneurial Thinking	
	June 21 2024	NEE002	Creativity and Innovation	
2	June 25 2024	NEE003	Value Chain and Record-Keeping	
	June 27 2024	NEE004	Business Modelling	
3	July 2 2024	NEE005	Financial Planning and Management	
	July 4 2024	NEE006	Marketing	
4	July 9 2024	NEE007	Monitoring and Evaluation	
	July 11 2024	NEE008	Technology In Business Management	
5	July 14 2024	NEE009	Business Plan Development	
	July 18 2024	NEE0010	Winning a Grant for Start-Up Businesses	
6	July 23 2024	NEE0011	Business Sustainability	
	July 25 2024	NEE0012	Statutory Agencies in Business and Business Registration	
7	June 27 - July 24 2024	NEE0013	Business Canvas	
8	July 29-30 2024		Final Examination	
			August 7 2024	Graduation Ceremony/Virtual Graduation

BEST ENTREPRENEURSHIP PROGRAMME
 The NOUN Entrepreneurship Education Programme is an intensive 8-week VIRTUAL Programme structured as follows:

- ✦ Training: 6 weeks
- ✦ Examination/Business Canvas: 2 weeks

ENQUIRIES:
 Joseph - 070 703 592 79
 joseph@nou.edu.ng
 Address: Directorate for Entrepreneurship and General Studies
 National Open University of Nigeria, Jafat Abuja

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My Entrepreneurial Leadership Example

- SPECIALIZATION (Past): Academic Advising in universities
- VENTURE DOMAIN (Future): Counseling Education
- PURPOSE: Effective academic learner support for university students in Nigeria
- AMBITION: We are building Academic Advising programs for 10 universities in Abuja by December 2026
- OFFER: Six months consultancy for setting up functional Academic Advising program in each university, with yearly M&E for 2 sessions

Summary

- Entrepreneurial leadership is essential for innovation
- Innovation drives global impact
- Strategies and resilience are key to overcoming challenges

"Entrepreneurs are not just businesspeople; they are change-makers who redefine possibilities."

Conclusion

- It is apt at this juncture, to reference IELPN Mission and Vision statements. A Mission statement is an organisation's reason for existing or its being, in other words, its purpose while a Vision statement provides an inspiring description of what an organization hopes to be in future. IELPN's Mission and Vision are as stated below:
- Mission: To bring clarity and cohesion to educational leadership in Nigeria and beyond, and improve student outcomes in a rapidly changing world.
- Vision: To create powerful leadership learning across all levels of education and moral behavior through promoting and developing basic human values.

Acknowledgements! Questions & Comments?

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- Thanks to everyone present, for their attention
- I am happy to take Questions & Comments

